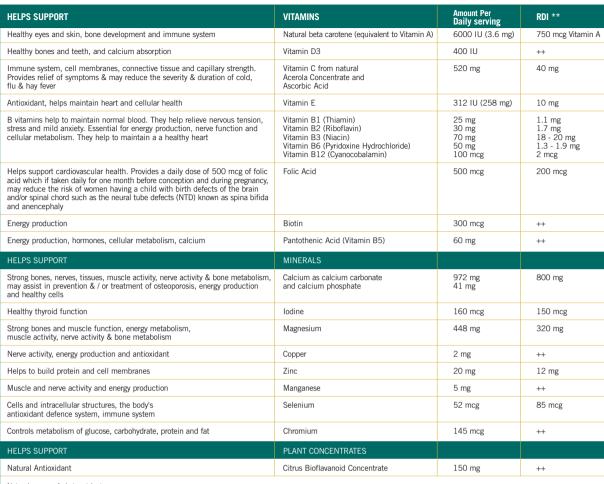
W

Ш





Natural source of phytonutrients:

DOUBLE X® Concentrate contains natural AWP concentrate-Alfalfa Extract (leaf, stem), Watercress Dehydrate (leaf, stem), Parsley Dehydrate (leaf, stem), Brassica Concentrate - Broccoli (Brassica Oleracea) (floral), Armoracia rusticana, (Horseradish) (root), citrus bioflavonoid concentrate (grapefruit, mandarin and lemon) (whole fruit and peel). These phytonutrients as well as the additional 12 essential vitamins (Vitamin A, C, E, D, B, I, B, Z), Naicin, B6, B12, folic acid, biotin and pantothenic acid), 8 minerals (calcium, magnesium, zinc, copper, manganese, iodine, selenium, chromium) and 7 plant based antioxidants provide the exceptional NUTRIWAY advantage and help support your body's natural defences.

 $^{**}$  Recommended Dietary Intake (RDI) for adult males 19 - 64 years of age.  $\ ++$  RDI not established

## Frequently Asked Questions

Q. Can you take NUTRIWAY DOUBLE X® while pregnant?

A. Yes, NUTRIWAY DOUBLE X® provides a daily dose of 500 mcg of folic acid, which if taken daily for one month before conception and during pregnancy, may reduce the risk of women having a child with birth defects of the brain and/or spinal chord such as the neural tube defects (NTD) known as spina bifida and anencephaly. The DOUBLE X® supplement contains natural beta carotene which only converts to vitamin A as required by the body.

# **Q.** Why should NUTRIWAY DOUBLE X® be the basis of my supplement plan?

**A.** To help fill the gaps between what's in the foods you eat and the nutrition that your body needs for optimum health. DOUBLE X® helps meet virtually all your essential nutrient needs, offering you nutrients beyond the basic 24 vitamins and minerals, with concentrates from seven plant sources giving you more phytonutrients, providing additional bioflavonoids and antioxidants.

### NUTRIWAY DOUBLE X® supplements are available three ways:

 $VS/Q0\ 6133 - \textbf{31-day\ supply}\ with\ 3\text{-compartment\ case\ for\ tablets}.\ Contains\ 62\ gold,\ 62\ silver\ and\ 62\ bronze\ tablets.$   $VS/Q0\ 6134 - \textbf{62-day\ refill}.\ Contains\ 124\ gold,\ 124\ silver\ and\ 124\ bronze\ tablets.$ 

VS/Q0 6132 – **10-day supply** for travelling. Contains 20 gold, 20 silver and 20 bronze tablets.

#### 90 Day Satisfaction Guarantee

Always read the label. Use only as directed. If symptoms persist see your healthcare professional.

Distributed by Amway of Australia 46 Carrington Road, Castle Hill NSW 2154. ABN 49 004 807 756. Copyright 2004. Amway of New Zealand 15 Lady Ruby Drive, East Tamaki, Auckland.



# MONTO OF

## Energy you can feel all day

A vitamin/mineral/phytonutrient supplement contains essential nutrients, which may be missing in a typical diet today, as a result of lifestyle and due to eating processed foods, smoking, drinking alcohol, skipping meals, pollution and more.



# Why supplement with a Multivitamin/Multimineral?

Even if you try to eat 5-9 servings of fruits and vegetables per day you may not always succeed. The Journal of the American Medical Association\* has acknowledged that a daily multivitamin is one way to ensure adequate amounts of important vitamins, and recognises the link between vitamins and the reduced risk of chronic diseases.

\* J Am Med Assoc 2002; 287; 3127-3129

# Who can benefit from a multivitamin/multimineral/phytonutrient supplement?

#### Anyone who:

- Needs more energy
- Has an inadequate diet (skips meals, eats less than 3 servings of fruit and 5 servings of vegetables per day)
- Has greater nutritional needs, because of lifestyle or lifestage demands (e.g. sports people, busy adults and the elderly)
- Eats highly processed foods, smokes or drinks alcohol
- Wants to support cardiovascular health
- Is pregnant and wants to reduce the risk of having a child with neural tube defects (NTD)

### The NUTRIWAY Advantage

Nutrilite, the manufacturer of NUTRIWAY supplements, is the global leader in vitamins, minerals and dietary supplements, producing high-quality products using plant concentrates for the past 70 years. We are the only vitamin and mineral brand to grow, harvest and process plants on our own certified organic farms. We control the entire process from seed to supplement, to bring you the best of nature, and the best of science.

1. Based on sales in 2002. In tablet and capsule form. Euromonitor International.

### Why NUTRIWAY® DOUBLE X®?

With vitamins, minerals and more plant nutrients than other leading brands NUTRIWAY DOUBLE  $X^{\circ}$  is a high potency multivitamin/multimineral/phytonutrient supplement giving you more. Supercharged with concentrates from plant sources, DOUBLE  $X^{\circ}$  is higher in antioxidants vitamin C and E, essential vitamins and minerals and phytonutrients.

Along with essential vitamins and minerals, NUTRIWAY DOUBLE X® contains the exclusive Nutrilite PHYTOFACTORS® Plant Compounds, for additional biofavonoids, antioxidants and other phytonutrients. Phytonutrients perform hundreds of tasks in the body – and we're just beginning to identify and understand them.

NUTRIWAY DOUBLE X® supplies 100% or more of the recommended dietary intake for 12 essential vitamins and 8 minerals per daily serving and 7 natural plant concentrates.

The NUTRIWAY DOUBLE X® Plant Concentrate blend contains a balanced phytonutrient profile in: Alfalfa, Watercress, Parsley, Acerola Cherry, Horseradish, Broccoli, Grapefruit, Mandarin and Lemon (alfalfa is one of the most nutritious crops, rich in minerals and vitamins and is organically grown on Nutrilite farms) and every batch is subjected to more than 600 quality checks for purity and potency.

### Why are phytonutrients important?

Nature created plants, fruits and vegetables to be full of other nutrients beyond vitamins and minerals, called phytonutrients. Research has shown that a diet high in phytonutrients can help decrease degenerative disease.

That's why our supplements are a combination of essential vitamins and minerals and the exclusive Nutrilite PHYTOFACTORS® Plant Compounds, for additional bioflavonoids, antioxidants and other phytonutrients, because of their valuable role in protecting your health.







# POWERFUL ENERGY YOU CAN FEEL ALL DAY

By using pure plant extracts, we have captured the nutrients of the whole plant for a more potent vitamin and mineral supplement. That provides a wider spectrum of nutrients than synthetic supplements which offer only isolated individual "single" vitamins and minerals. The NUTRIWAY DOUBLE X® supplement gives you balanced nutrition the way nature intended.

### **NUTRIWAY DOUBLE X® helps to:**

- Support healthy eyes
- Strengthen bones and teeth
- Sustain healthy thyroid function
- Support a healthy heart by helping to maintain healthy cholesterol levels with crucial nutrients like vitamin B, vitamin E and folic acid
- Reduce the duration and severity of symptoms of colds. flu and hay fever
- Fortify the immune system
- Support energy production and nerve function
- Control metabolism of glucose, carbohydrate, protein and fat
- Assist in the prevention and treatment of osteoporosis
- Relieve nervous tension and stress
- Maintain normal blood

#### Contains:

#### **Antioxidants**

Contains a wide range of antioxidants including

- Vitamin C
- Vitamin E
- Beta carotene and bioflavonoids which are antioxidants and synergistically complement each other in scavenging damaging free radicals in the body

#### Vitamin E

• Important for the stability of cell membranes, by protecting fatty acids from oxidation by free radicals; and an essential antioxidant during energy production

#### B vitamins which help

- Provide energy
- Relieve nervous tension, stress and mild anxiety
- Play an important role in production of red blood cells
- Help maintain a healthy nervous system

#### Vitamin R1

• Necessary for normal metabolism of carbohydrates and neurological function and is essential in the production of energy

#### Vitamin R2

• Enhances cells' ability to use oxygen; contributes to normal structure of mucous membranes such as mouth, eyes and intestines and is involved in energy production

#### Vitamin R3

• Helps with the metabolism of carbohydrates, contributes to normal structure of mucous membranes such as mouth. eyes and intestines and is essential for energy

• Essential for energy, required for normal metabolism of protein, increases stamina. Contributes to normal blood homocysteine levels

#### Vitamin B12

• Increases energy. Necessary for normal cell division, function of neurological system and contributes to maintenance of normal blood homocysteine levels

- Helps maintain a healthy heart (by helping to lower elevated Homocysteine levels); improves the elasticity of blood vessels
- · Lowers the risk of Neural Tube Birth Defects by approximately 70% if taken daily for one month before conception and during pregnancy

• Biotin contributes to normal fat metabolism and is closely involved in energy production

#### Pantothenic Acid, Vitamin B5

• A potent antioxidant. Increases stamina. Necessary for fat metabolism

#### Calcium, which

- Strengthens bones for children and adults
- May help in the prevention and treatment of osteoporosis
- Is involved in muscle activity, nerve activity and bone metabolism
- Can be helpful for women during pregnancy, lactation and after menopause

- NO artificial colours, flavours or preservatives Especially suitable for those who want high quality ingredients
- NO added dairy, gluten or sugar

Dosage: Suitable for adults or children over 15 years old: Take one gold, one silver and one bronze tablet two times a day with meals.

Advisory: This product contains selenium which is toxic in high doses. Selenium containing products are not suitable for use by children under 15 years old. Store tablets in foil bags in a cool dry place (below 25°).

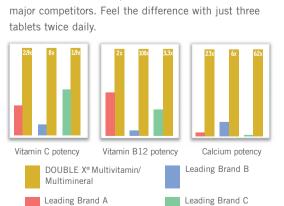
It is important to take the NUTRIWAY DOUBLE X® supplement with food, because the presence of food in the stomach stimulates the production of acids and enzymes which are required for the digestion and proper absorption of nutrients. If you take the supplements without food, this may cause a stomach upset.

Contains no iron, for people who should not supplement their

**Complementary supplements:** Supporting DOUBLE X® with other NUTRIWAY specialty supplements, herbals and antioxidant vitamins can only benefit your overall health and wellbeing.

By using pure plant extracts, known as PHYTOFACTORS® Plant Compounds, NUTRIWAY has captured the nutrients of the whole plant for a more powerful supplement.

In fact, DOUBLE X® is super charged with higher potency vitamins, minerals and plant concentrates than three





#### **Expect more from your multivitamin**

These examples below show how much you'd have to eat in order to get the optimal levels of just some of the nutrients in the DOUBLE X® supplement!

#### Vitamin E

67 tablespoons of peanut butter



Vitamin B12



#### Folate

4 cups of baked beans



3 whole chicken breasts



#### Thiamin

25 x 140 gm servings of pork loins

# 





#### Vitamin B6

76 medium bananas

